

Sarnia Community Activities Guide Rate Sheet

SUMMER 2020

This is our city's OFFICIAL Community Activities Guide to Recreational and Fitness Programs, as well as many weekly activities, groups and clubs, learning programs, art and cultural programs, special events, and more!

By advertising with the City of Sarnia you are receiving direct access to our whole community as this guide is distributed to all households and other key locations throughout our city. Circulation is 35,000 units throughout Sarnia, Point Edward and Brights Grove. This guide will remain relevant for the whole Summer season. That is exceptional value for your advertising dollars!

EMAIL: advertise@tmrrwinc.ca

AD DEADLINE: March 16th, 2020

Ad Rates & Dimensions

Ad Size		Ad Price
1/8 page	3.44" x 2.3"	\$250.00
1/4 page - hor.	7" x 2.3"	\$425.00
1/4 page - vert.	3.44" x 4.75"	\$425.00
1/2 page - hor.	7" x 4.75"	\$675.00
1/2 page - vert.	3.44" x 9.625"	\$675.00
Full page*	7" x 9.625"	\$930.00
Inside front cover*	7" x 9.625"	\$1,100.00
Back cover*	7" x 9.625"	\$1,600.00
Map Listing		\$40.00

Purchase ads for both Summer and Winter Activities Guides to receive 10% off the total cost.

*Ad availability is limited.

